



PHXX, LLC  
**For Immediate Release**  
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## **PHXX Gaming Services, Inc. to attend GITEX**

Lake Mary, FL (October 19, 2008) – PHXX Gaming Services, Inc. announced today that Shane Robinett, Managing Partner of PHXX, LLC and PHXX Gaming Services, Inc., is to attend GITEX Technology Week in Dubai, United Arab Emirates from October 20-23, 2008. The goal of Mr. Robinett's trip is to form new relationships in the gaming and entertainment sector, and promotion of the NEO2 platform, which drives SpawnPoint.com, as well as other popular portals.

GITEX TECHNOLOGY WEEK 2008 builds upon the global interest in the Middle East's ICT landscape by presenting a power-packed week of dedicated trade segments, which includes GITEX Business Solutions, GULFCOMMS and Consumer Electronics. Focusing on the region's fastest growing sectors – these three distinct, yet closely related segments deliver focused forums for key buyers and decision-makers from across the region.

### **About PHXX Gaming Services, Inc.**

PHXX Gaming Services (<http://www.PHXXGaming.com>) is dedicated to developing a robust and influential audience within the gaming demographics. Online Gaming has been the fastest growing market, both from publisher and advertiser perspectives, in the entertainment sector for the past 5 years. This growth is expected to continue and accelerate over the next decade. PHXX Gaming Services opens its doors with two properties with already established audiences and a plan for additional properties added on a quarterly basis for the next 24 months.