



PHXX, LLC
For Immediate Release
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PHXX Gaming Services, Inc. to attend the Dubai World Game Expo

Lake Mary, FL (October 19, 2008) – PHXX Gaming Services, Inc. announced today that Shane Robinett, Managing Partner of PHXX, LLC and PHXX Gaming Services, Inc., is to attend the Dubai World Game Expo in Dubai, United Arab Emirates from October 28-30, 2008. The goal of Mr. Robinett's trip is to form new relationships in the gaming and entertainment sector, and promotion of the NEO2 platform, which drives SpawnPoint.com, as well as other popular portals.

The Dubai World Game Expo will uniquely provide interactive platforms for all participants to enjoy the fusion of cutting-edge games, exciting entertainment, business opportunities, education, sports games, and our life style. Special events, game competition, presentation, and workshops will also be held during the show and every visitor will be absolutely exhilarated to experience in Dubai.

About PHXX Gaming Services, Inc.

PHXX Gaming Services (<http://www.PHXXGaming.com>) is dedicated to developing a robust and influential audience within the gaming demographics. Online Gaming has been the fastest growing market, both from publisher and advertiser perspectives, in the entertainment sector for the past 5 years. This growth is expected to continue and accelerate over the next decade. PHXX Gaming Services opens its doors with two properties with already established audiences and a plan for additional properties added on a quarterly basis for the next 24 months.